

CINCINNATI NATURE CENTER 2019 IMPACT REPORT

LAND STEWARDSHIP



9,000

Native Plants Grown at Long Branch Farm & Trails Nursery



133

Acres of Invasive Plants Removed



20

Acres of Prairie Restored



40

Acres of Fields Managed by Prescribed Burns

EDUCATION



877

Children and Adults Served through EarthKids



11

School Districts Participated in Our 1st Annual Teen Conservation Summit



6,500

Students Served in Our School Programs



#1

Business Partner of the Year by Mulberry Elementary School (for our work helping them plant native pollinator gardens and conduct after-school nature clubs)

MEMBERS & VISITORS



13,438

Total Household Memberships (4.8% increase)



229,197

Total Visitation (for both Rowe Woods and Long Branch Farm & Trails)



\$861,620

Dollars Earned in Membership Revenue



1,724

Hike for Your Health Participants (81 Participants Became Trailblazers by Completing ALL Our Trails!)



38,176

Visitors Enjoyed Our Nature PlayScape



17,665

Hours of Service by 435 Dedicated Volunteers



10,775

Public Program Participants



100

Free Cincinnati Nature Center Summer Access Passes Given to Big Brothers Big Sisters of Greater Cincinnati



\$1,485,728

Total Dollars Raised in 2019



\$666,214

Dollars Raised Through Our Annual Fund (7.8% Over Target Goal)



\$171,117

Dollars Raised via Special Events



\$132,275

Dollars Raised for the William H. Hopple Education Fund

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STATEMENT OF ACTIVITIES, 2019

REVENUE FROM OPERATIONS

Membership, Admissions, and The Nature Shop (net)	\$	1,126,193
Program & Facility Use Income	\$	937,518
Fundraising, Krippendorf & Rowe Societies	\$	763,845
Sponsorships, Grants & Special Gifts	\$	463,915
Donations to Capital Projects, Future Programs	\$	521,013
Donations to Endowments	\$	460,800
	\$	4,273,284

OPERATING EXPENSES

Member & Visitor Experience	\$	1,231,807
Educational Programs	\$	1,079,954
Conservation & Stewardship	\$	759,256
Fundraising & Development	\$	700,644
Administrative, Legal, Finance & Marketing	\$	741,250
	\$	4,512,911

INVESTMENT ACTIVITY

Investment Income & Change in Fair Market Value	\$	4,562,761
Investment Management Expense	\$	(83,290)
	\$	4,479,471

DEPRECIATION

Depreciation Expense	\$	836,153
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Increase (Decrease) in Net Assets \$ 3,403,691

STATEMENT OF FINANCIAL POSITION, DECEMBER 31, 2019

ASSETS

Investments & Beneficial interest in Trust	\$	28,292,527
Property & Equipment	\$	10,244,359
Cash & Cash Equivalents	\$	1,024,617
Pledges Receivable	\$	239,664
Prepaid Expenses & Store Inventory	\$	237,476
Tuition & Other Receivables	\$	64,983
	\$	40,103,626

LIABILITIES

Accounts Payable & Accrued Expenses	\$	301,477
Preschool Tuition, Events & Trip Deposits	\$	337,630
	\$	639,107

NET ASSETS

Board Designated Endowment	\$	24,315,129
Unrestricted	\$	10,071,561
Restricted	\$	5,077,829
	\$	39,464,519

Total Liabilities & Net Assets \$ 40,103,626