

CINCINNATI NATURE CENTER 2020 IMPACT REPORT

CONSERVATION



15,000

Native Plants Grown
from Seed



100

Native Plant Species in
Propagation at Long Branch
Native Plant Nursery



207

Acres of New or Restored
Native Habitat



1,712

Native Plants Sold
at Plant Sales

EDUCATION



33,979

Participants in
Programs



100

Ohio Certified
Volunteer Naturalists
Graduated



61

Online Programs
Offered



45

Educational Videos
Created

MEMBERS & VISITORS



16,101

Household
Memberships



249,647

Visitors to Rowe Woods
and Long Branch
Farm & Trails



22,288

Visitors for
Light in the Forest



16

Days Closed
Due to the Covid Pandemic

SUPPORT



1,293,628

Dollars
Contributed



11,125

Hours of Service
from Dedicated
Volunteers



304

Devoted
Volunteers



4,610

Donations

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STATEMENT OF ACTIVITY

OPERATING REVENUES

Membership & Visitor Programs	\$	1,383,019
Educational Programs	\$	526,142
Conservation & Stewardship Programs	\$	85,579
The Nature Shop	\$	272,255
Development	\$	935,212
Other Revenue	\$	86,353
Endowment distribution to Operations	\$	1,251,870

TOTAL \$ 4,540,430

RESTRICTED CONTRIBUTIONS & NON-RECURRING REVENUE

Program Contributions	\$	210,495
Endowment Contributions	\$	40,889
Capital Contributions	\$	165,000
Non-Recurring Revenue	\$	517,066

TOTAL \$ 933,450

OPERATING EXPENSES

Membership & Visitor Programs	\$	705,139
Educational Programs	\$	848,178
Conservation & Stewardship Programs	\$	502,133
The Nature Shop	\$	249,510
Development & Marketing	\$	585,647
Other Expenses	\$	70,488
Facilities	\$	704,093
Management & Administrative	\$	881,689

TOTAL \$ 4,546,877

STATEMENT OF FINANCIAL POSITION

ASSETS

Investments & Beneficial Interest in Trust	\$	29,794,396
Property & Equipment, Net	\$	9,590,247
Cash & Cash Equivalents	\$	1,786,662
Pledges Receivable	\$	88,187
Prepaid Expenses & Store Inventory	\$	252,036
Tuition & Other Receivables	\$	113,341

TOTAL \$ 41,624,869

LIABILITIES

Accounts Payable & Accrued Expenses	\$	270,237
Preschool Tuition & Events Deposits	\$	397,768

TOTAL \$ 668,005

NET ASSETS

Endowment	\$	28,924,298
Unrestricted	\$	9,997,590
Temporarily Restricted	\$	2,034,976

TOTAL \$ 40,956,864

TOTAL LIABILITIES & NET ASSETS \$ 41,624,869