

# CINCINNATI NATURE CENTER 2021 IMPACT REPORT

## CONSERVATION



**10,000**

Native Plants Grown  
from Seed



**132**

Native Plant Species in  
Propagation at Long Branch  
Native Plant Nursery



**70**

Acres of New or Restored  
Native Habitat



**4,400**

Native Plants Sold  
at Plant Sales

## EDUCATION



**58,882**

People Participated  
in Programs



**12,513**

Hours Nature School  
Students Spent Outdoors



**103**

Ohio Certified Volunteer  
Naturalists Graduated



**66**

Educational Videos  
Created

## MEMBERS & VISITORS



**17,379**

Household  
Memberships



**292,851**

Visitors to Rowe Woods  
and Long Branch  
Farm & Trails



**21,904**

Visitors for  
Light in the Forest



**1,603**

Children participated in  
CincyNature Camps

## SUPPORT



**\$2,655,769**

Contributed



**\$735,986**

Requests  
Received



**3,534**

Donations



**20,277**

Hours of Service from  
524 Dedicated Volunteers

# CINCINNATI NATURE CENTER

## 2021 IMPACT REPORT

### STATEMENT OF ACTIVITY

#### OPERATING REVENUES

Membership & Visitor Programs	\$	1,589,541
Educational Programs	\$	799,868
Conservation & Stewardship Programs	\$	83,663
The Nature Shop	\$	405,101
Development	\$	1,205,151
Other Revenue	\$	299,983
Endowment Distribution to Operations	\$	1,182,000
<b>TOTAL</b>	<b>\$</b>	<b>5,565,307</b>

#### RESTRICTED CONTRIBUTIONS & NON-RECURRING REVENUE

Program Contributions	\$	564,016
Endowment Contributions	\$	21,970
Capital Contributions	\$	1,600,618
Non-Recurring Revenue	\$	598,830
<b>TOTAL</b>	<b>\$</b>	<b>2,785,434</b>

#### OPERATING EXPENSES

Membership & Visitor Programs	\$	841,724
Educational Programs	\$	963,033
Conservation & Stewardship Programs	\$	528,979
The Nature Shop	\$	368,162
Development & Marketing	\$	678,713
Facilities	\$	788,291
Management & Administrative	\$	995,623
Other Expenses	\$	189,011
<b>TOTAL</b>	<b>\$</b>	<b>5,353,536</b>

### STATEMENT OF FINANCIAL POSITION

#### ASSETS

Investments & Beneficial Interest in Trust	\$	33,128,940
Property & Equipment, Net	\$	9,250,248
Cash & Cash Equivalents	\$	3,125,769
Pledges Receivable	\$	524,471
Prepaid Expenses & Store Inventory	\$	236,338
Tuition & Other Receivables	\$	112,384
<b>TOTAL</b>	<b>\$</b>	<b>46,378,150</b>

#### LIABILITIES

Accounts Payable & Accrued Expenses	\$	279,308
Nature Schools Tuition & Events Deposits	\$	521,985
<b>TOTAL</b>	<b>\$</b>	<b>801,293</b>

#### NET ASSETS

Endowment	\$	31,128,851
Unrestricted	\$	11,274,080
Temporarily Restricted	\$	3,173,926
<b>TOTAL</b>	<b>\$</b>	<b>45,576,857</b>

<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$</b>	<b>46,378,150</b>
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